

CONFERENCE SPONSORSHIP OPPORTUNITIES

- **FRONT BANNER AD ON THE TRUE COLORS WEBSITE (24/7/365 OPPORTUNITIES!)**
 - REACH OVER 100,000 UNIQUE WEBSITE VISITORS EACH YEAR!
- **ATTRACTS NEARLY 3,000 CONFERENCE ATTENDEES (YOUTH & ADULTS)**
- **2,500 RESOURCE GUIDE RECIPIENTS ANNUALLY (ADULT PROFESSIONALS)**
- **RATES ARE CORPORATE/NON-PROFIT**

PLATINUM	GOLD	SILVER
\$5,000/\$2,500	\$3,000/\$1,500	\$1,000/\$550
2 Resource Tables/Store Fronts in Resource Room	2 Resource Tables/Store Fronts in Resource Room	Resource Table/Store Front in Resource Room
Full page ad in Conference and Resource Guide	Half page ad in Conference and Resource Guide	Quarter page ad in Conference and Resource Guide
Program description in special thank you section of Resource and Conference Guides	Program description in special thank you section Program Guide	Program description in special thank you section of Program Guide
Public Thank you from the main stage at conference	Public Thank you from the main stage at the conference	Company Provided Banner hung in Resource Room
Company Provided Banner hung at the Main Stage and Resource Room at the conference	Company Provided Banner hung in Resource Room at the conference	
Corporate Logo on front conference guide and back of volunteer T-shirts	Corporate Logo on front of conference guide	
Company Ad (print) to play at least once during pre-event programming		
True Colors to create a "Thank you" poster for display in main areas		
Banner Ad on True Colors Website		

TRUE COLORS RESPONSE FORM

Information identified with asterisks * will be used in True Colors Publications

Contact Name: _____ Contact Number: _____

*Organization Name: _____

*Organization Address: _____

*Phone Number: _____ *Email address: _____

*Web site: _____

*Organizational Mission/Description (250 words maximum).

PLATINUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR

_____ **TOTAL Enclosed**

Return To:

True Colors, Inc. 576 Farmington Ave, Hartford, CT 06105

Or email:

Director@ourTrueColors.org

**Black and White, Electronic Hi Res PDF Copy due no later than 5:00 PM on
Friday, January 20, 2012**

FULL PAGE AD: 7.25 x 9.50 inches

**½ PAGE AD: 7.25 x 4.75 inches (Horizontal)
3.50 x 9.50 inches (Vertical)**

¼ PAGE AD: 3.50 x 4.75 inches

BUSINESS SIZE AD: 2 x 3.5 inches