

CONFERENCE SPONSORSHIP OPPORTUNITIES

- ATTRACTS NEARLY 3,000 CONFERENCE ATTENDEES (YOUTH & ADULTS) PLUS 2,500 RESOURCE GUIDE RECIPIENTS ANNUALLY (ADULT PROFESSIONALS)
- RAINBOW SPONSORS SUPPORT TRUE COLORS ALL YEAR LONG AND RECEIVE PREMIUM SPONSORSHIP RIGHTS AT **ALL FOUR** TRUE COLORS EVENTS
- RATES SHOWN ARE CORPORATE/NON-PROFIT

RAINBOW	PLATINUM	GOLD	SILVER
\$10,000/\$5,000	\$5,000/\$2,500	\$3,000/\$1,500	\$1,000/\$550
Year Long Banner Website Ad with more than 1 million hits annually*	Resource Table/Store Front in Resource Room	Resource Table/Store Front in Resource Room	Resource Table/Store Front in Resource Room
Resource Table at the event all four True Colors events	Full page ad in Conference and Resource Guide	Half page ad in Conference and Resource Guide	Quarter page ad in Conference and Resource Guide
Full page ad in all four Program Guide	Program description in special thank you section of Resource and Conference Guides	Program description in special thank you section of Program Guide	Program description in special thank you section of Program Guide
Program description in special thank you section of all four Program Guides	Public Thank you from the main stage at conference	Public Thank you from the main stage at the conference	Company Provided Banner hung in Resource Room
Public Thank you from the main stage at every event	Company Provided Banner hung at the Main Stage and Resource Room at the conference	Company Provided Banner hung in Resource Room at the conference	
Company Provided Banner hung at every event	Company Ad (print) to play at least once during pre-event programming	Corporate Logo on front of conference guide	
Company Ad to play at least once during pre-event programming	True Colors to create a "Thank you" poster for display in main areas		
True Colors to create a "Thank you" poster	Corporate Logo on front of conference guide		
Corporate Logo on front all four Program Guides and all T-Shirts			

TRUE COLORS RESPONSE FORM

Information identified with asterisks * will be used in True Colors Publications

Contact Name: _____ Contact Number: _____

*Organization Name: _____

*Organization Address:

*Phone Number: _____ *Email address:

*Web site:

*Organizational Mission/Description (250 words maximum).

- RAINBOW SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR

_____ **TOTAL Enclosed**
Return To:

True Colors, Inc. 576 Farmington Ave, Hartford, CT 06105

Or email:

Director@ourTrueColors.org

Black and White, **Electronic Hi Res PDF Copy** due no later than 5:00 PM on
Friday, January 13, 2012

FULL PAGE AD: 7.25 x 9.50 inches

**½ PAGE AD: 7.25 x 4.75 inches (Horizontal)
3.50 x 9.50 inches (Vertical)**

¼ PAGE AD: 3.50 x 4.75 inches

BUSINESS SIZE AD: 2 x 3.5 inches