

# CHOCOLATE AND CHEESECAKE FOR A CAUSE

## SPONSORSHIP OPPORTUNITIES

- **OUR SIGNATURE FUNDRAISING EVENT ATTRACTS OVER 300 LGBT & ALLY ADULTS, YOUNG PROFESSIONALS, AND COMMUNITY MEMBERS**
- **RAINBOW SPONSORS SUPPORT TRUE COLORS ALL YEAR LONG AND RECEIVE PREMIUM SPONSORSHIP RIGHTS AT ALL FOUR TRUE COLORS EVENTS**
- **RATES ARE CORPORATE/NON-PROFIT**

<b>RAINBOW</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
<b>\$10,000/\$5,000</b>	<b>\$3,000/\$1,500</b>	<b>\$1,500/\$750</b>	<b>\$500/\$250</b>
<b>Year Long Banner Website Ad</b> with more than 1 million hits annually*	Resource Table at the event	Resource Table at the event	Resource Table at the event
Resource Table at the event all four True Colors events	Full page ad in Program Guide	Half page ad in Program Guide	Quarter page ad in Program Guide
Full page ad in all four Program Guide	Program description in special thank you section of Program Guide	Program description in special thank you section of Program Guide	Program description in special thank you section of Program Guide
Program description in special thank you section of all four Program Guides	Public Thank you from the main stage	Public Thank you from the main stage	Company Provided Banner hung
Public Thank you from the main stage at every event	Company Provided Banner hung	Company Provided Banner hung	
Company Provided Banner hung at every event	Company Ad (print) to play at least once during pre-event programming	Corporate Logo on front of Program Guide	
Company Ad to play at least once during pre-event programming	True Colors to create a "Thank you" poster for display in main areas		
True Colors to create a "Thank you" poster	Corporate Logo on front Program Guide		
Corporate Logo on front all four Program Guides and all T-Shirts			

# TRUE COLORS RESPONSE FORM

Information identified with asterisks \* will be used in True Colors Publications

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

\*Organization Name: \_\_\_\_\_

\*Organization Address:  
\_\_\_\_\_

\*Phone Number: \_\_\_\_\_ \*Email address:  
\_\_\_\_\_

\*Web site:  
\_\_\_\_\_

\*Organizational Mission/Description (250 words maximum).

- RAINBOW SPONSOR**
- PLATINUM SPONSOR**
- GOLD SPONSOR**
- SILVER SPONSOR**

\_\_\_\_\_ **TOTAL Enclosed**  
**Return To:**

True Colors, Inc. 576 Farmington Ave, Hartford, CT 06105

Or email:

[Director@ourTrueColors.org](mailto:Director@ourTrueColors.org)

Black and White, **Electronic Hi Res PDF Copy** due no later than 5:00 PM on  
April 1, 2012

**FULL PAGE AD: 7.25 x 9.50 inches**

**½ PAGE AD: 7.25 x 4.75 inches (Horizontal)  
3.50 x 9.50 inches (Vertical)**

**¼ PAGE AD: 3.50 x 4.75 inches**

**BUSINESS SIZE AD: 2 x 3.5 inches**