

# 5K SPONSORSHIP OPPORTUNITIES

- **EVENT EXPECTED TO ATTRACT MORE THAN 500 RUNNERS FROM ALL WALKS OF LIFE**
- **RAINBOW SPONSORS SUPPORT TRUE COLORS ALL YEAR LONG AND RECEIVE PREMIUM SPONSORSHIP RIGHTS AT ALL FOUR TRUE COLORS EVENTS**
- **RATES ARE CORPORATE/NON-PROFIT**

<b>RAINBOW</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
<b>\$10,000/\$5,000</b>	<b>\$1,000/\$500</b>	<b>\$750/\$375</b>	<b>\$500/\$250</b>
<b>Year Long Banner Website Ad</b> with more than 1 million hits annually*	Resource Table at the event	Resource Table at the event	Resource Table at the event
Resource Table at the event all four True Colors events	Full page ad in Program Guide	Half page ad in Program Guide	Quarter page ad in Program Guide
Full page ad in all four Program Guide	Public Thank You from the main stage	Public Thank You from the main stage	Public Thank You from the main stage
Program description in special thank you section of all four Program Guides	Company provided banner hung	Company provided banner hung	Company provided banner hung
Public Thank you from the main stage at every event	Logo on front of Program	One free registration	One free registration
Company Provided Banner hung at every event	Two free registrations	Logo on the back of the 5K t-shirt	
Company Ad to play at least once during pre-event programming	Logo on the back of the 5K t-shirt		
True Colors to create a "Thank you" poster			
Corporate Logo on front all four Program Guides and all T-Shirts			

# TRUE COLORS RESPONSE FORM

Information identified with asterisks \* will be used in True Colors Publications

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

\*Organization Name: \_\_\_\_\_

\*Organization Address:  
\_\_\_\_\_

\*Phone Number: \_\_\_\_\_ \*Email address:  
\_\_\_\_\_

\*Web site:  
\_\_\_\_\_

\*Organizational Mission/Description (250 words maximum).

- RAINBOW SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR

\_\_\_\_\_ **TOTAL Enclosed**  
**Return To:**

True Colors, Inc. 576 Farmington Ave, Hartford, CT 06105

Or email:

[Director@ourTrueColors.org](mailto:Director@ourTrueColors.org)

Black and White, **Electronic Hi Res PDF Copy** due no later than 5:00 PM on  
April 2, 2012

**FULL PAGE AD: 7.25 x 9.50 inches**

**½ PAGE AD: 7.25 x 4.75 inches (Horizontal)  
3.50 x 9.50 inches (Vertical)**

**¼ PAGE AD: 3.50 x 4.75 inches**

**BUSINESS SIZE AD: 2 x 3.5 inches**