

TRUE COLORS CORPORATE ADVERTISING OPPORTUNITIES

Ads TRUE COLORS Resource Guide

8.5 by 11, B&W in print; full color on-line version

<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Bus. Card	\$150 (2" x 3.5")	½ page (7.25"x 4.75")	\$425
¼ page	\$225 (3.5" x 4.75")	Full page (7.25"x 9.50")	\$850
Inner Back Cover: \$1,250 (first come, first served)			

Ads TRUE COLORS Conference Guide

8.5 by 11, B&W in print; full color on-line version

<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Bus. Card	\$100 (2" x 3.5")	½ page (7.25"x 4.75")	\$250
¼ page	\$130 (3.5" x 4.75")	Full page (7.25"x 9.50")	\$400
Inner Back Cover: \$1,000 (first come, first served)			

Ads TRUE COLORS Fundraising Events Ad Prices

Chocolate and Cheesecake, TC 5K, Come out Laughing

4.25 X 5.5, full color, no on-line version

<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Business Card	\$40	½ page (2.1 X 2.75")	\$75
Full page	\$125 (4.25 X 5.5")		
Inner Back Cover: \$500 (first come, first served)			

\$400 Store Front (Conference) This is the most visited attraction during the conference – and a great opportunity to meet face-to-face with nearly 3,000 conference attendees, presenters, and LGBTI organizations. If your organization has products or services for sale, this is the way to go! Space is limited. Tables are 6 feet long and may be in either the Student Union or Jorgensen on a first come, first served basis.

\$150 Store Front (All other events) Space is limited to 3-5 vendors at each event.

Electronic HI-RES PDF, JPEG or PNG required

AD Due Dates are:

30 days before the Conference; 7 days before all other events

DIRECTOR@OURTRUECOLORS.ORG

TRUE COLORS NON-PROFIT ADVERTISING OPPORTUNITIES

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8.5 by 11, B&W in print; full color on-line version

<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Bus. Card	\$75 (2" x 3.5")	½ page (7.25"x 4.75")	\$225
¼ page	\$125 (3.5" x 4.75")	Full page (7.25"x 9.50")	\$400
Inner Back Cover: \$900 (for co-sponsors only, first come, first served)			

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<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Bus. Card	\$60 (2" x 3.5")	½ page (7.25"x 4.75")	\$125
¼ page	\$80 (3.5" x 4.75")	Full page (7.25"x 9.50")	\$225
Inner Back Cover: \$600 (first come, first served)			

Ads TRUE COLORS Fundraising Events Ad Prices

Chocolate and Cheesecake, TC 5K, Come out Laughing

4.25 X 5.5, full color, no on-line version

<u>Size</u>	<u>Price</u>	<u>Size</u>	<u>Price</u>
Business Card	\$25	½ page (2.1 X 2.75")	\$40
Full page	\$75 (4.25 X 5.5")		
Inner Back Cover: \$200 (first come, first served)			

\$200 Store Front (Conference) This is the most visited attraction during the conference – and a great opportunity to meet face-to-face with nearly 3,000 conference attendees, presenters, and LGBTI organizations. If your organization has products or services for sale, this is the way to go! Space is limited. Tables are 6 feet long and may be in either the Student Union or Jorgensen on a first come, first served basis.

\$75 Store Front (All other events) Space is limited to 3-5 vendors at each event.

Electronic HI-RES PDF, JPEG or PNG required

AD Due Dates are:

30 days before the Conference; 7 days before all other events

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